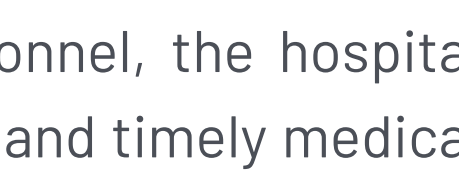




## Introduction

Perak Community Specialist Hospital (PCSH) is committed to delivering high-quality healthcare to all patients. Supported by a team of specialist doctors and dedicated personnel, the hospital ensures that each individual receives personalised care, professional support, and timely medical attention.

As the hospital continues to expand its services and introduce new facilities, PCSH aims to redesign its official website to better represent its capabilities and support patient needs. The current website does not effectively showcase its range of services, specialist team, or updated facilities offerings. To improve information accuracy, accessibility, and patient engagement, a more modern, user-friendly, and informative website is required.



### Tool Used



### Website Link

[pcsh.com.my](https://pcsh.com.my)

## My Part

Understanding the Goal and Problem

Competitor Research

Design Strategy

Wordpress Design

Testing and Feedback

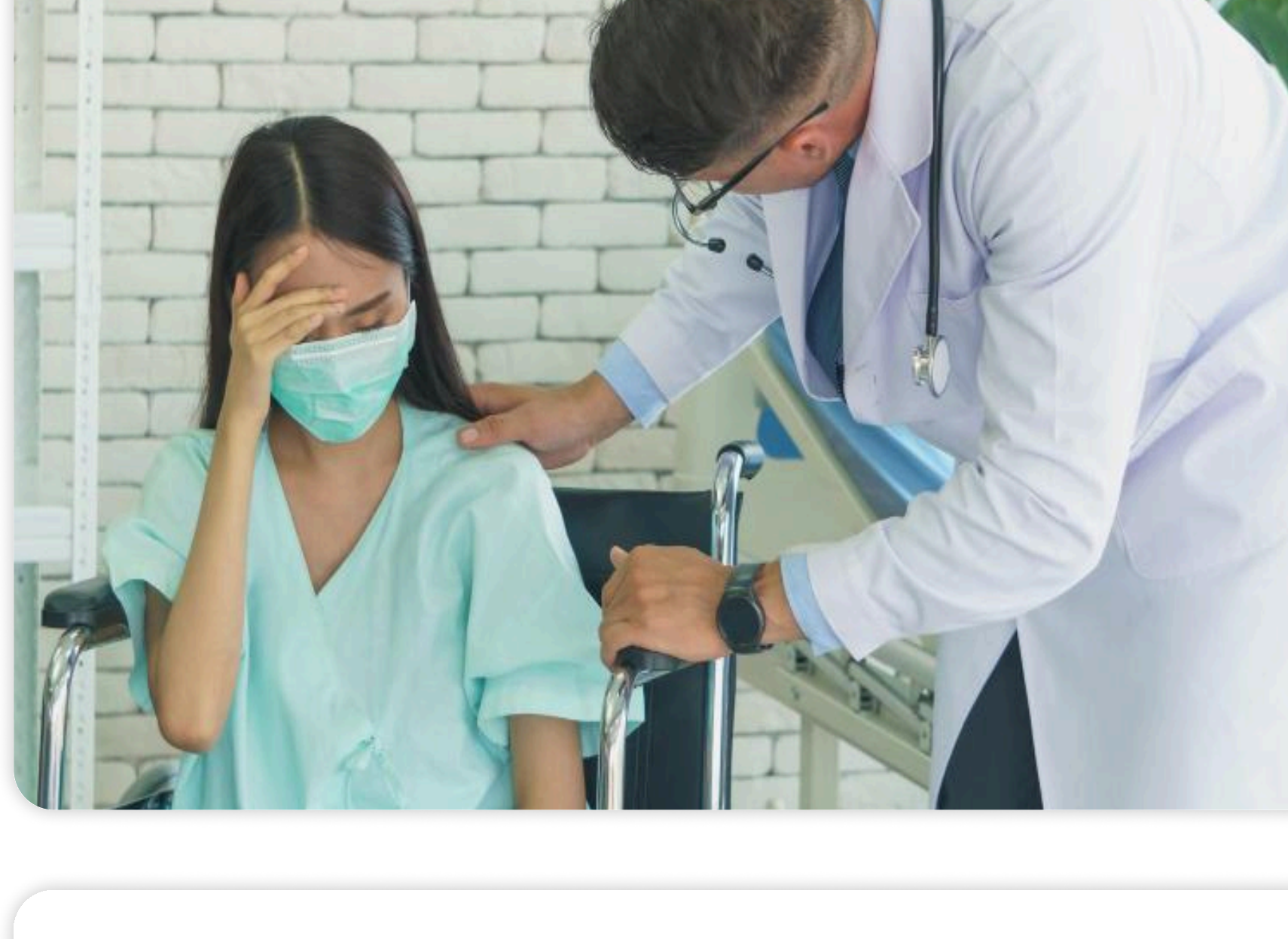


**Goal:**  
To create a modern, user-friendly website that improves service access, highlights specialist doctors, and provides clear, updated information for better patient decisions.

**Target User:**  
Patients, caregivers, and individuals seeking medical services or specialist information at PCSH.

## Problem And Solution

The existing PCSH website contains outdated content, lacks detailed information on specialist doctors, and does not highlight the hospital's new facilities and services. To address this, the redesigned website will present clearer, more comprehensive information through improved navigation, updated content, and enhanced visibility of specialists and services, ultimately improving patient trust and user experience.

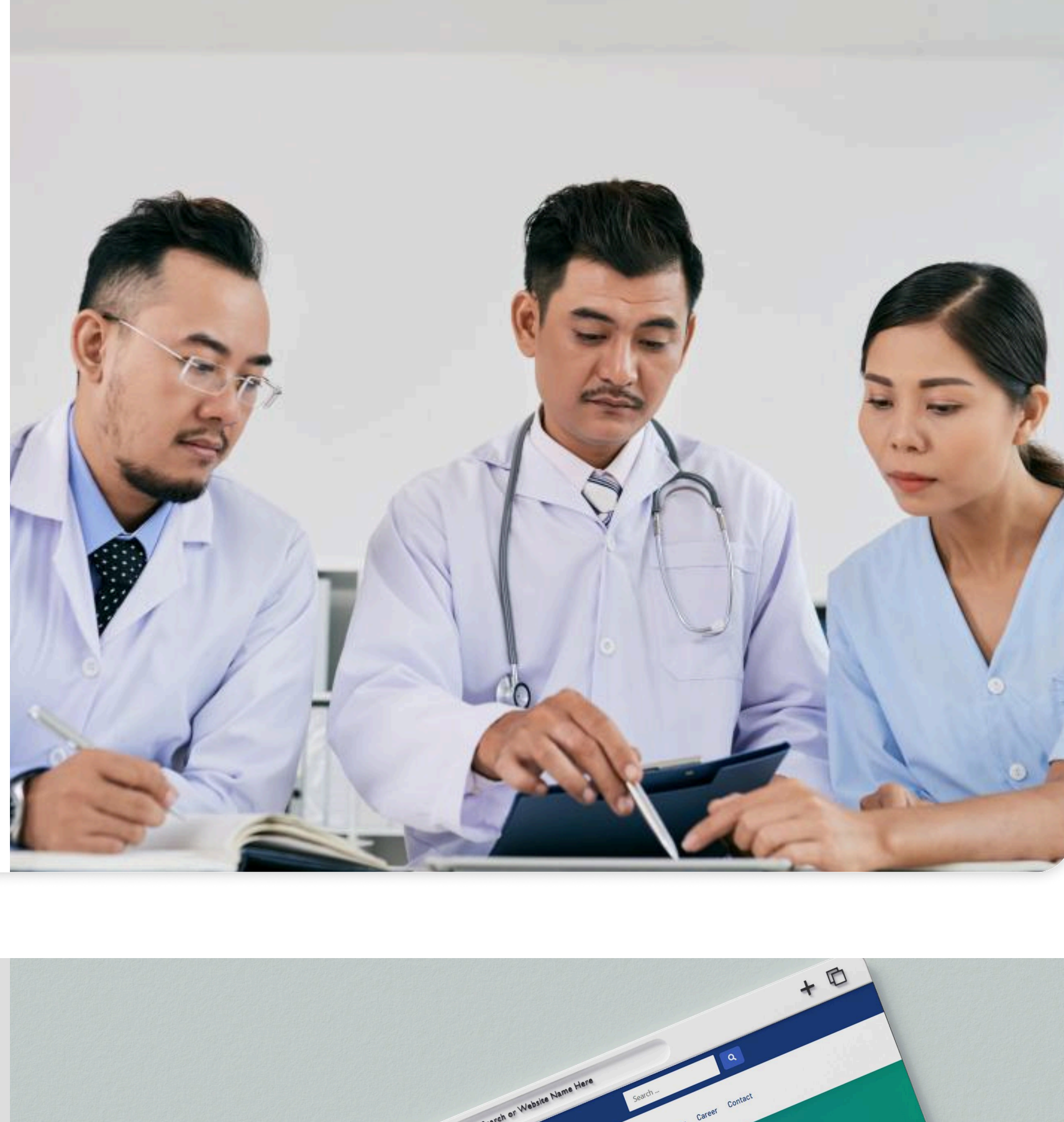


### Problem

- Outdated Information:** The existing website contains old and incomplete information, which reduces credibility and usability.
- Limited Doctor Information:** Details about the hospital's specialist doctors are minimal, making it difficult for patients to access consultation schedules, contact information, and relevant expertise.
- New Facilities and Services Not Highlighted:** The hospital has expanded its facilities and services, but the current site does not showcase these developments effectively.

### Solution

- Update Content:** Ensure all hospital information is current, accurate, and easy to access.
- Enhance Doctor Profiles:** Provide comprehensive details for each specialist, including qualifications, experience, consultation schedules, and contact information to help patients make informed decisions.
- Highlight Facilities and Services:** Create dedicated sections for new facilities and services, using visual aids and clear descriptions to guide patients effectively.
- Improve User Experience:** Design a modern, mobile-friendly interface with intuitive navigation, ensuring patients can quickly find relevant information.



## Typography

# BARLOW

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

Regular SemiBold

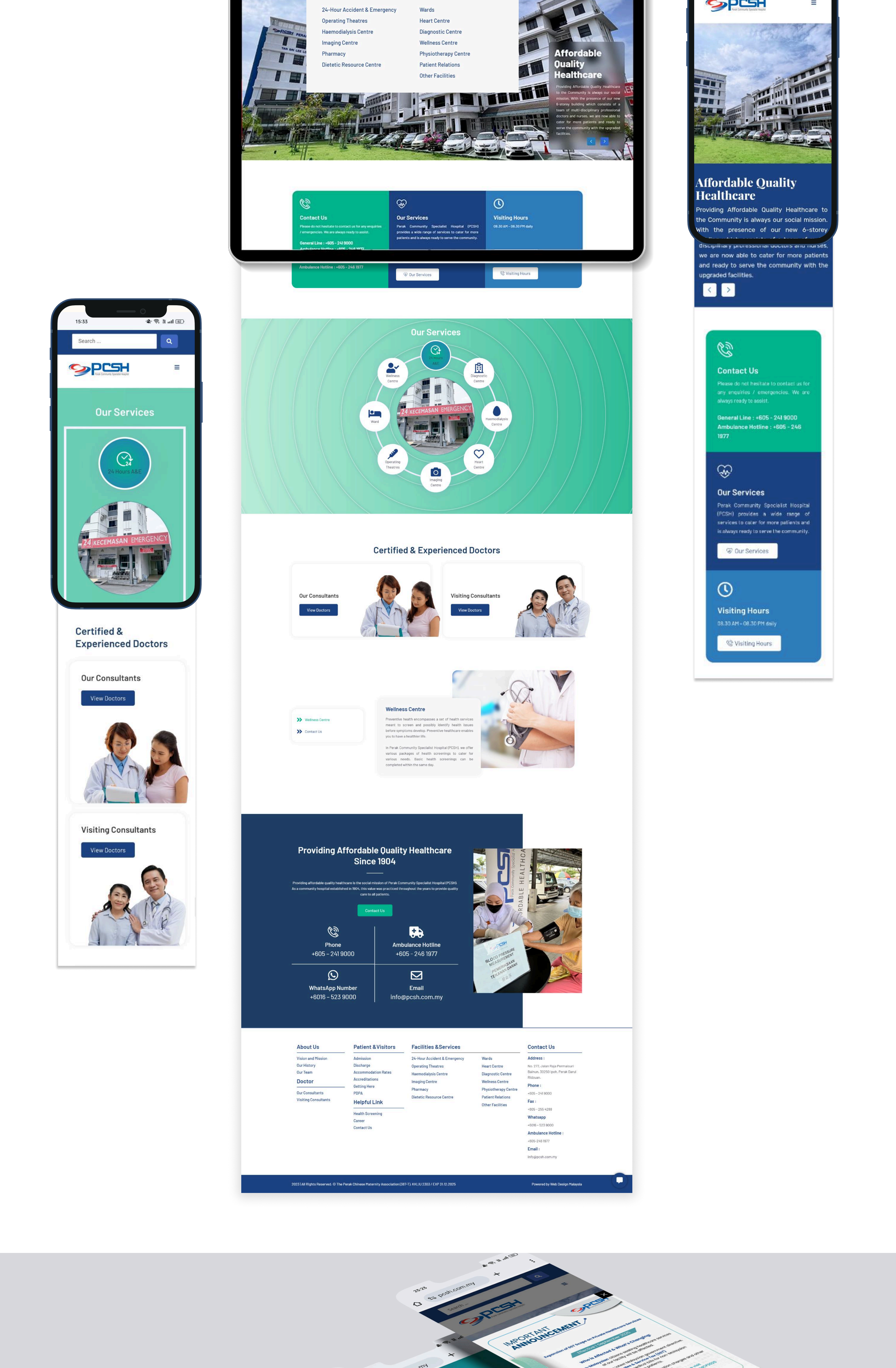
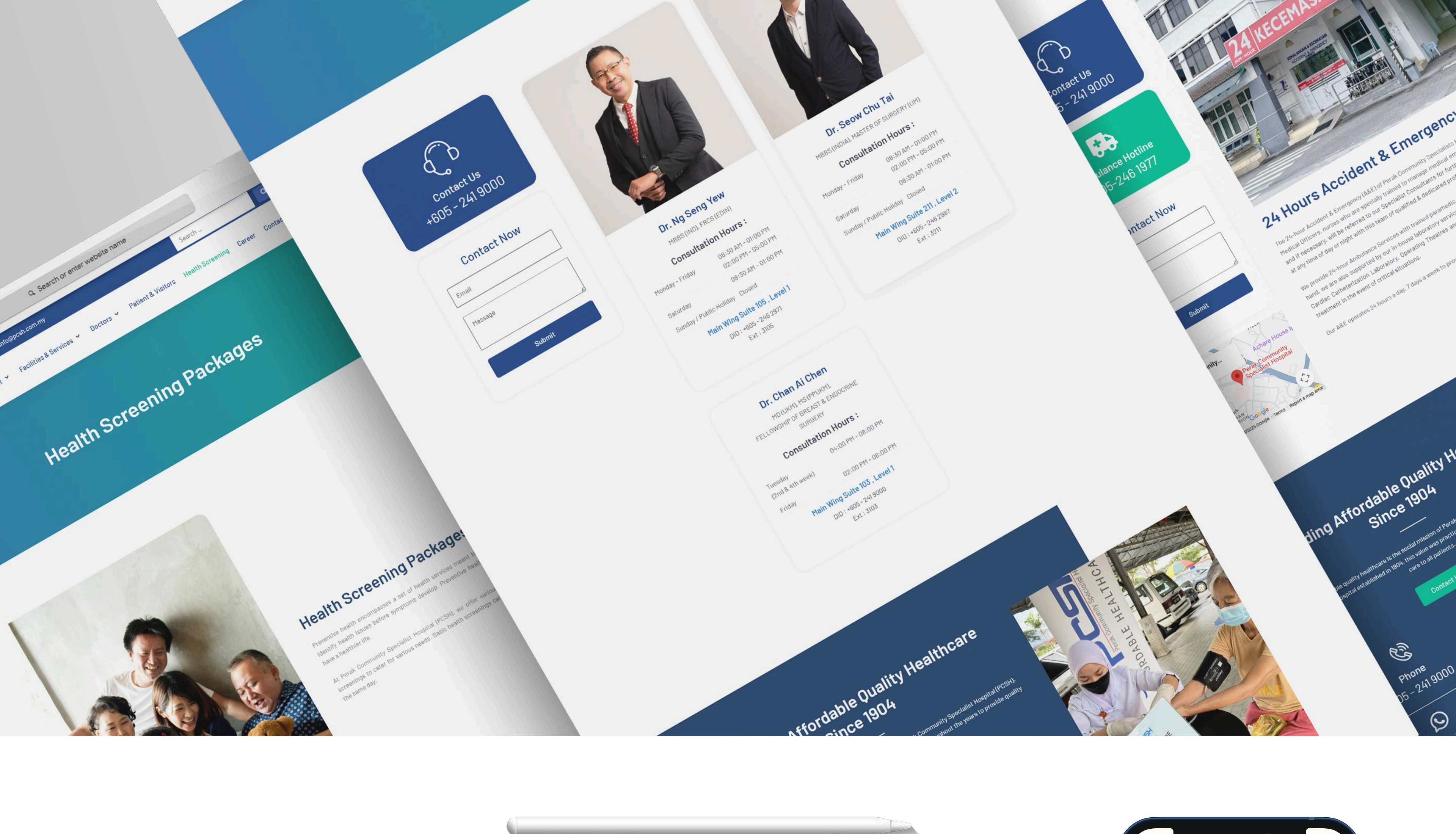
## Colour

Primary Colour  
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Secondary Colour  
#307DBE

Tertiary Colour  
#00B48D

Grey Colour  
#4B4F58



# Thank You For Watching

[pcsh.com.my](https://pcsh.com.my)